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## Video Testimonials from the CIO Finance Summit Share Insights on Financial Services IT Priorities

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**May 17 2010** – The CIO Finance Summit is pleased to share the latest video testimonials from attendees of the CIO Finance Summit. The video testimonials confirm attendees’ satisfaction in the agenda topics and event format. The testimonials also indicate priorities of attending CIOs and senior level IT leaders. The CIO Finance Summit is the leading business technology summit for IT executives within financial services. The [video testimonials](#) and more information about the CIO Finance Summit can be found at [www.ciofinancesummit.com](http://www.ciofinancesummit.com)

Below are transcribed excerpts of insights shared in the recently released [CIO Finance Summit testimonials](#):

“I think it is important for us to get together to exchange ideas because at the end of the day.... The best knowledge I ever get is in talking with people to better understand what they all do,” General Partner, Exigen Capital and Former CTO, Deutsche Bank

“I think the biggest differentiator was the intimacy of this conference, the ability to sit down and talk with people and get into in depth conversations. I thought it was excellent,” Financial Services Center of Excellence, Cisco Systems Inc.

“What I like best about the CIO Finance Summit is that it’s a very fast-paced, very informative type of approach to solution providers reaching out to the CIOs and vice-versa,” CIO and SVP, Securities Americas Inc.

“This is a great time to really understand what different financial services institutions are doing, what’s in their DNA, etc., to figure out how to address the concerns,” SVP, Enterprise Architect, Bank of America

The CIO Finance Summit is designed to bring together CIOs, IT senior thought-leaders and industry analysts to network and address finance IT strategy. This year’s [CIO Finance Summit agenda](#) topics will be determined by an

exclusive content committee. Members of the content committee represent Sun Trust Bank, HSBC North America, Sun National Bank, Cisco Systems, First Citizens Bank, Bank of America, and Accenture.

The 2010 CIO Finance Summit will be held August 29 – September 1 at the Phoenician Resort in Scottsdale, AZ. To find out more about the event, please contact Nick Backhouse at [nick.backhouse@cdmmedia.com](mailto:nick.backhouse@cdmmedia.com) or call +808-694-3682.

#### **About the CIO Finance Summit**

The CIO Finance Summit is a technology-focused summit that brings together C-level technology executives within North America's financial services industry. The CIO Finance Summit is organized by the Strategic Business Summit Division of CDM Media, the leading B2B marketing and media company. CDM Media delivers strategically positioned, content-driven events to C-level technology clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, the CIO Finance Summit creates unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Finance Summit will be held August 30 - September 1, 2010 at the Phoenician Resort in Scottsdale, AZ. For more information, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)