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CIO Summit Announces Final Agenda Details

March 10, 2011 – The CIO Summit team announced today the final agenda details for the upcoming event, March 13-16, 2011 at the InterContinental Montelucia Resort in Scottsdale, Arizona.

The CIO Summit will bring together CIOs, senior technology executives, solution providers and IT analysts to discuss the latest IT topics and trends in a relaxed, yet focused business setting. The agenda includes roundtables, panel discussions and analysts Q&A sessions to encourage in-depth conversation and idea sharing throughout the three-day event.

A few of the C-level speakers participating in the CIO Summit agenda include:

- Ginny T. Lee, SVP & CIO, Intuit Inc.
- Tracy Nolan, CIO, Commercial Metals Company
- Scott Guilfoyle, SVP, Platform Services & CTO, PayPal
- Paul Moulton, EVP & CIO, Costco Wholesale

The second full day of the event will kick off with the CIO Thought-leadership session, *The Common Credentials Dilemma*, presented by a representative from Lieberman Software. The session will discuss the security implications and regulatory compliance issues that can arise when organizations deploy identical passwords for privileged accounts, and how IT leaders can permanently solve this problem.

Also on day two of the event, the highly-anticipated presentation *Intelligent Energy Management - From Plant to Plug* will take an in-depth look at creating energy management systems that save money, reduce waste and improve enterprise efficiency and effectiveness. A representative from APC by Schneider Electric will lead this CIO Thought-leadership presentation.

For more information about the CIO Summit, visit the event website at www.ciosummit.us or contact Ross Abbott, Event Director, CIO Summit, at ross.abbott@cdmmedia.com or 808-694-3661.

About the CIO Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held March 13-16, 2011, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

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