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## CIO Think Tanks Bring Together Leading Media and Entertainment CIOs

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**March 22, 2011** – The CDM Media team announced today a few of the delegates who will be attending the upcoming Media & Entertainment CIO Think Tanks in Los Angeles on March 29th and New York City on March 31st. Companies represented include Sony Pictures Entertainment, Walt Disney Studios, Warner Brothers, Lionsgate, and more.

CDM Media's CIO Think Tanks bring together CIOs and technology executives for focused discussions and high-level networking in a relaxed, yet focused environment. The half-day events allow attendees to make new business contacts and catch up on the latest technology topics and trends without spending a lot of time out of the office. Delegates attending the Media & Entertainment CIO Think Tanks:

- Steve Delavan, VP, IT, Sony Pictures Entertainment
- Benjamin Hope, CIO, Fox Networks
- Jeff Mirich, CIO, Walt Disney Studios
- Joe Simon, CTO, Conde Nast
- Leo Collins, EVP & CIO, LionsGate
- Doug Schmidt, VP, IT, CBS Interactive
- Brian Shield, EVP & CIO, The Weather Channel

The Media & Entertainment CIO Think Tanks are supported by HCL, a leading offshore IT and software development company that offers an integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services, and BPO.

For more information about the event, visit [www.ciothinktank.com/media\\_and\\_entertainment](http://www.ciothinktank.com/media_and_entertainment).

A few complimentary passes remain for the CIO Think Tanks in Los Angeles and New York City. If you would like to attend either of these events, contact Rob Simms, VP, Business Development & Event Management, CDM Media at [rob.simms@cdmmedia.com](mailto:rob.simms@cdmmedia.com) or 808-694-3684.

#### **About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).