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## CIOs and IT Executives Invited to Speak at Upcoming Technology Event

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**April 5, 2011** – The CIO Retail Summit team announced today that they would like to invite CIOs and IT executives in the retail industry to speak at the upcoming IT event, August 28-31, 2011.

The CIO Retail Summit brings together CIOs, analysts and solution providers to network and attend interactive education sessions in a relaxed, yet focused business setting. The agenda includes roundtables, think tanks and panel discussions as well as keynote presentations. A few of the topics to be discussed at the event:

- Digital signage
- Influencing customer choices through social media
- Cloud computing optimization
- Electronic shelf labels
- Using mobile technology to maximize sales
- Improving the online user experience.

To see the entire CIO Retail Summit agenda, visit <http://www.cioretailsummit.com/agenda.php>.

Qualified speakers must be senior-level IT decision makers or have executive-level experience with a direct technology focus at a retail organization. Speakers may receive complimentary travel, accommodations, food and drink for the duration of the event.

“The CIO Retail Summit is a great opportunity for attending technology executives to discuss the latest research, best practices, and industry trends. The event allows attendees to make critical business contacts and learn about new technology solutions without spending a lot of time out of the office,” said Ross Abbott, Event Director, CIO Retail Summit.

If you are interested in speaking at the event, fill out the call for speakers form at <http://www.cioretailsummit.com/callforspeakers/> or contact Ross Abbott, Event Director, CIO Retail Summit at 808-694-3661.

#### About CIO Retail Summit

CDM Media brings together CIOs and technology executives from North America’s Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Retail Summit, to be

held August 28-31, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioretailsummit.com/>.

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