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CDM Media Partners with IPSO Alliance

May 16, 2011 – The CDM Media team announced today that it has partnered with the IPSO Alliance for the three 2011 technology events.

The IPSO Alliance is an open, informal and thought-leading association of like-minded organizations and individuals that promote the value of using the Internet Protocol for the networking of Smart Objects. The IPSO Alliance performs interoperability tests, documents the use of new IP-based technologies, conducts marketing activities and serves as an information repository for users seeking to understand the role of IP in networks of physical objects.

The IPSO Alliance partnered with CDM Media on the following events:

- CIO Summit – www.ciosummit.us
- CIO Healthcare Summit – www.ciohealthcaresummit.com
- CIO Utilities Summit – www.cioutilitiessummit.com

CDM Media's CIO Summits bring together CIOs, technology executives, analysts and solution providers to network, attend education sessions and learn about new technology solutions in an intimate, focused business setting. The event is an opportunity for attendees to make new business contacts and discuss current technology topics and trends. The goal is for attendees to leave the events with new information that will help them make better business technology decisions for their organizations.

For more information about CDM Media's CIO Summits, visit www.ciosummits.com.

If you are interested in attending the upcoming CIO Utilities Summit, contact Rob Simms, VP, Business Development and Event Management, CDM Media, at rob.simms@cdmmedia.com or 312-374-0857.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

About IPSO Alliance

The IPSO Alliance is the primary advocate for IP networked devices for use in energy, consumer, healthcare and industrial applications. The IPSO Alliance is a non-profit association of more than 55 members from leading technology, communications and energy companies. Their mission is to enable the foundation for a network that will allow any sensor-enabled physical object to communicate to another, just as individuals do over the Internet. Membership is open to any organization supporting an IP-based approach to connecting smart objects. For more information, visit www.ipso-alliance.org.