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## CDM Media Partners with Enterprise Strategy Group for Technology Events

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**June 2, 2011** – The CDM Media team announced today that it has formed a strategic partnership with Enterprise Strategy Group (ESG) for several 2011 CIO summits. ESG is a full-service IT analyst and business strategy firm that offers forward-looking market intelligence, analysis, and consulting services.

CDM Media's CIO summits bring together CIOs, analysts and solution providers to make new business contacts and discuss IT topics and trends. Held in an intimate and focused business setting, the event is an opportunity for executives to network with a group of peers, share ideas and discuss current technology projects.

ESG provides market research, hands-on technical product testing, and expert consulting methodologies to IT professionals, technology vendors, institutional investors, and the media for actionable IT and business intelligence. As an event partner, ESG will provide leadership at each technology event by moderating a panel discussion and leading a CIO Thought-Leadership session. ESG and CDM Media are partnering on the following events:

- CIO Cloud Summit, June 14 – June 16, 2011: [www.ciocloudsummit.com](http://www.ciocloudsummit.com)
- CIO Retail Summit, August 28 – August 31, 2011: [www.cioretailsummit.com](http://www.cioretailsummit.com)
- CIO Summit, November 6 – November 8, 2011: [www.ciosummit.us](http://www.ciosummit.us)
- CIO Midmarket Summit, December 4 – December 7, 2011: [www.ciomidmarketsummit.com](http://www.ciomidmarketsummit.com)
- CIO Government Summit, 2011 dates TBD: [www.ciogovernmentsummit.com](http://www.ciogovernmentsummit.com)

For more information about CDM Media's CIO summits, visit [www.ciosummits.com](http://www.ciosummits.com) or contact Torey Herr, Events and Marketing Manager, CDM Media, at [torey.herr@cdmmedia.com](mailto:torey.herr@cdmmedia.com) or 808-694-3660.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

**About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

**About Enterprise Strategy Group**

Enterprise Strategy Group (ESG) is an integrated, full-service IT analyst and business strategy firm, world-renowned for forward-looking market intelligence, analysis, and consulting services that deliver proven, measurable results. Recognized as one of the world's top 10 analyst firms by offering a unique blend of capabilities—including world-class market research, hands-on technical product testing, and expert consulting methodologies such as the ESG Strategy Lifecycle—ESG is relied upon by IT professionals, technology vendors, institutional investors, and the media for actionable IT and business intelligence. For more information, visit: [www.esg-global.com](http://www.esg-global.com).