



#### Contacts:

Ross Abbott  
VP, Sales, North America  
CDM Media  
[ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com)  
808-694-3661

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

## CIO Retail Summit Welcomes Delegates from Costco, Dean Foods and Lowes

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**June 14, 2011** – The CIO Retail Summit team announced today the latest delegates who will attend the technology event, including representatives from Costco, Dean Foods, Lowe’s and more.

The CIO Retail Summit, August 28-31, 2011, will bring together CIOs and IT executives from department stores, grocery and convenience stores, big box, and general merchandise to network and have in-depth discussions around the retail technology trends and best practices. The event is an opportunity to make new business contacts and explore the latest technology solutions.

CIO Retail Summit attendees include:

- Paul Moulton, EVP & CIO, Costco Wholesale
- Ann Dozier, VP, IT, Fresh Dairy Direct, Dean Foods
- Chris Schroeder, VP, Information Security, Lowe’s Companies, Inc.
- Chris Demery, VP, Enterprise Application Development, Domino's Pizza
- Sunil Verma, CIO, The Childrens Place

“Attendees at the CIO Retail Summit are not only leaders within their companies, they are leaders within the retail industry. I am excited to welcome these delegates to the event and look forward to working with them onsite,” said Ross Abbott, VP, Sales, North America, CDM Media.

The CIO Retail Summit agenda includes think tanks, panel discussions and analyst Q&A sessions. Topics to be discussed during the event include mobile trends and innovation, maximizing digital signage investments, PCI DSS compliance, cloud computing, social media best practices, and more.

For more information about the CIO Retail Summit, visit [www.cioretailsummit.com](http://www.cioretailsummit.com). If you are interested in attending the event, contact Ross Abbott, VP, Sales, North America, CDM Media at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661.

#### About CIO Retail Summit

CDM Media brings together CIOs and technology executives from North America’s Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Retail Summit, to be

held August 28-31, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioretailsummit.com/>.

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