



**Contacts:**

Christian Morato  
Event Director, CIO Midmarket Summit  
CDM Media  
[christian.morato@cdmmedia.com](mailto:christian.morato@cdmmedia.com)  
312-374-0845

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

## Midmarket CIOs Invited to Speak at Upcoming Technology Event

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**June 16, 2011** – The CIO Midmarket Summit team announced today that it would like to invite CIOs and IT executives from midmarket companies in North America to speak at the upcoming technology event, December 4-7, 2011.

The CIO Midmarket Summit brings together C-level technology executives, analysts and IT solution providers to network and attend in-depth agenda sessions, including panel discussions, analyst Q&A sessions, roundtables and think tanks on the latest technology topics and trends.

Featured session titles from this year's event:

- Social Networking Trends - Influencing Consumer Choices Through Social Media
- Outsourcing in the Midmarket: How to Deal With the Unique Challenges They Face
- The Importance of Intelligent Data to the Enterprise
- Hot Topics for 2012: Security, Cloud and VDI
- Position Your IT Organization for Times of Change

Qualified CIO Midmarket Summit speakers will receive a complimentary pass that includes travel, accommodations, food and drink for the duration of the event. Qualified speakers are CIOs or C-level executives with direct technology focus at Fortune 2000 organizations.

For more information about the CIO Midmarket Summit, visit [ciomidmarketsummit.com](http://ciomidmarketsummit.com) or contact Christian Morato, Event Director, CIO Midmarket Summit at [christian.morato@cdmmedia.com](mailto:christian.morato@cdmmedia.com) or 312-374-0845.

### **About the CIO Midmarket Summit**

CDM Media brings together CIOs and technology executives from North America to develop business ideas and build lasting relationships with peers and colleagues. The CIO Midmarket Summit, to be held December 4-7, 2011, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit [www.ciomidmarketsummit.com](http://www.ciomidmarketsummit.com).