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CIO Finance Summit Welcomes Novarica Head of Banking Research As Master of Ceremonies

June 22, 2011 – The CIO Finance Summit team announced today that Madhavi Mantha, Head of Banking Research at Novarica, will act as the Master of Ceremonies for the upcoming technology event, August 21-24, 2011.

The CIO Finance Summit brings together IT executives from banks, credit card companies, investment funds and capital markets to network and attend in-depth agenda sessions in a relaxed, yet focused business setting. The summit is an opportunity for attendees to make new business contacts, share best practices and discuss technology trends.

Madhavi Mantha is the Head of Banking Research at Novarica. Since joining the firm, she has worked closely with the CIO members of the rapidly growing Novarica Banking Technology Research Council, exploring a wide range of issues ranging from channel strategy to business/IT alignment. Mantha joined Novarica from Accenture, where she focused on distribution channel strategies and front-office transformation for retail banks. Prior to Accenture, she was a Senior Analyst at Celent, where she focused on IT strategies to support retail banking multi-channel and self-service capabilities. She holds a bachelor's degree in computer science from Concordia University and a Master of Business Administration from McGill University.

“Madhavi’s experience, leadership and inside knowledge of the finance industry will be a great addition to the CIO Finance Summit agenda sessions. I look forward to welcoming her to the event,” said Mark Southam, Event Director, CIO Finance Summit.

As Master of Ceremonies, Mantha will lead the CIO Finance Summit Content Committee, a group of innovative CIOs and IT executives who determine agenda topics for the summit. In addition, she will provide welcoming and closing remarks at the event as well as moderate the panel discussions “Achieving Transformation For the New Tomorrow” and “Innovation & Rebuilding the Client Proposition.”

For more information about the CIO Finance Summit, visit www.ciofinancesummit.com. If you are interested in attending the event, contact Mark Southam, Event Director, CIO Finance Summit, at mark.southam@cdmmedia.com or 312-374-0842.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 21-24, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

About Novarica

Novarica provides information, insights, and perspective on markets, operations, and technology to bank and insurance executives.

The company delivers its service through published research, retained advisory services, and project-based consulting. Novarica's research includes market and trend analyses, best practices research, case studies, and independent analyses of software vendors that serve banks and insurers.

Novarica draws its knowledge from the personal experience of its principals, the ongoing information gathering initiatives of dedicated research staff, and regular communication with insurer executives through informal networks and formal groups like the Novarica Insurance Technology Research Council and Novarica Banking Technology Research Council.

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