



Contacts:

Mark Southam
Event Director, CIO Insurance Summit
CDM Media
mark.southam@cdmmedia.com
312-374-0842

Sarah Safranski
Editor
CDM Media
sarah.safranski@cdmmedia.com
808-694-3675

CIO Insurance Summit and Insurance Networking News Renew Partnership

July 22, 2011 – The CIO Insurance Summit team announced today that it has renewed its strategic partnership with *Insurance Networking News*, an online resource and magazine that provides senior insurance IT executives with in-depth coverage on the latest industry trends. The CIO Insurance Summit and *Insurance Networking News* have been strategic partners since 2009.

The CIO Insurance Summit, to be held October 16-19, 2011 in Miami, Florida, brings together CIOs and technology executives to attend educational sessions and network with their peers. The event is a unique opportunity to discuss best practices and exchange ideas in a relaxed, yet focused business setting. This year's agenda includes sessions on digital collaboration, mobile technology, cloud computing, core systems, customer relationship management, and defining and measuring innovation.

[Insurance Networking News](#) is an industry resource for property & casualty, life & annuity, and broker organizations. The editorial staff produces print and digital publications and oversees a full range of custom media services, including white papers, Web seminars, videos and blog posts on a variety of topics, including, but not limited to, claims, compliance, outsourcing and policy administration. This content provides readers with the information they need to improve operations, decrease costs, and make key business decisions.

"The CIO Insurance Summit and Insurance Networking News have enjoyed a productive partnership for the past three years. Attendees greatly benefit from our joint focus on technology solutions in a demanding and quickly changing industry," Mark Southam, Event Director, CIO Insurance Summit.

For more information about the CIO Insurance Summit or if you are interested in attending or speaking at the event, contact Mark Southam, Event Director, CIO Insurance Summit at mark.southam@cdmmedia.com or 312-374-0842.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Events Development and Event Management, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About the CIO Insurance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 16-19, 2010 in Miami, FL, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioinsurancesummit.com/>.

About *Insurance Networking News*

Insurance Networking News is a trusted source for information on how technology is being implemented to support insurers' strategic business objectives, providing insightful analysis of the technology innovations utilized to automate critical processes. *Insurance Networking News* is written to help senior insurance executives obtain mission-critical information on resolving industry challenges. *Insurance Networking News* is a SourceMedia brand. [SourceMedia](#) is a diversified business-to-business media company serving the financial industry and the related fields of professional services and technology. SourceMedia offers its clients and subscribers professional publications and online information services, industry-standard data applications, and in-depth seminars and conferences.

###