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CIO Cloud Summit Announces Event Emcee, President & CEO of Saugatuck Technology

September 28, 2011 – The CIO Cloud Summit team announced today the event’s emcee, Bill McNee, President & CEO, Saugatuck Technology, a strategy consulting and subscription research and advisory firm focused on emerging IT markets.

The CIO Cloud Summit will bring together CIOs and IT executives from multiple industries to discuss cloud computing strategies and best practices with peers as well as learn about new technologies. Held December 8-9 in Scottsdale, AZ, the event includes a variety of interactive agenda sessions, including roundtables, panel discussions, and think tanks.

Bill McNee has helped spearhead Saugatuck Technology’s research into evolving business models as a result of the shift to software-as-a-service, cloud computing and open source – published through the firm's complimentary Research Alerts as well as its' premium research deliverables. Prior to founding the firm in 1999, McNee spent 11 years with Gartner, Inc., most recently as Group VP and Research Fellow, responsible for guiding the firm’s overall research strategy. He is a University of Michigan alumnus and has completed graduate work in economics at New York University.

As CIO Cloud Summit emcee, McNee will help shape the event’s agenda, provide the opening and closing remarks at the event, and moderate the closing panel discussion, “Developing Custom Business Applications in the Cloud.”

For more information about the CIO Cloud Summit, visit www.ciocloudsummit.com. If you are interested in attending the event, contact Mark Southam, Event Director, CIO Cloud Summit, at mark.southam@cdmmedia.com or 312-374-0842.

About CIO Cloud Summit

CDM Media brings together CIOs and technology executives from North America’s Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Cloud Summit, to be held December 8-9, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest cloud computing topics and trends, and learn about current technology solutions. For more information, please visit <http://www.ciocloudsummit.com/>.

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