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## **Big Data Summit Announces Event Emcee, Program VP of IDC, Worldwide Storage Systems Research**

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**October 20, 2011** – The Big Data Summit team announced today the event’s emcee, Benjamin Woo, Program VP of IDC’s Worldwide Storage Systems Research, a subsidiary of International Data Group (IDG), and a premier global provider created to help IT professionals, business executives, and investment communities make fact-based decisions on technology purchases and business strategy.

The Big Data Summit is an opportunity for C-level executives, with a focus on data storage, data management, and data analysis, to gather and discuss how companies can effectively manage, protect and leverage the growing amounts of data in the enterprise. Held November 8-9, 2011 in Miami, Florida, the event includes a variety of interactive sessions, including roundtables, panel discussions and think tanks.

At IDC, Benjamin Woo leads a team of analysts responsible for advising clients on the evolution and trends related to data storage systems. Mr. Woo uses a diverse set of skills, knowledge and experience to provide in-depth market analysis, research and consulting on key aspects of the storage systems marketplace. Mr. Woo graduated from the University of South Wales, Australia, with a Bachelor of Commerce degree majoring in Accounting, Banking and Finance.

As Big Data Summit emcee, Woo will help outline the event’s agenda, host a Q&A session, and provide the opening and closing remarks of the event.

To view more session details at the Big Data Summit agenda, go to <http://www.bigdatasummit.us/agenda.php>.

For more information about the Big Data Summit, contact Ross Abbott, VP, Sales, North America, CDM Media at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661.

### **About Big Data Summit**

CDM Media brings together CIOs and technology executives from North America’s Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The Big Data Summit, to be

held November 8-10, 2011, allows IT executives to discuss big data and analytics issues, and learn about current technology solutions. For more information, please visit <http://www.bigdatasummit.us/>.

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