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FOR IMMEDIATE RELEASE

CDM Media Partners with CloudTimes for CIO Cloud Summit

CHICAGO, May 11, 2012 – CDM Media announced today it has formed a strategic event partnership with CloudTimes, the premier online resource for thought leadership and the latest news on Cloud Computing, for the upcoming CIO Cloud Summit in Scottsdale, AZ, June 5 – 7, 2012.

Through this strategic partnership, CloudTimes will serve as a media partner, and contribute to the content presented at the CIO Cloud Summit.

CloudTimes is an international group of Cloud Computing experts who write on topics covering SaaS, PaaS, IaaS, Cloud Security, Virtualization, Enterprise 2.0 Applications, Cloud Services, Cloud Marketing, Social Cloud, Mobile Cloud and related topics. Their team consists of full-time authors, freelance journalists and guest authors who also contribute.

The CIO Cloud Summit will help C-suite executives better understand the true capabilities of cloud computing and the transformational opportunities it can bring to their business. The summit will include: case studies, CIO think-tanks, CIO debates, analyst workshops and visionary keynotes. Executives will be provided with critical takeaways that can be implemented throughout their enterprise.

“Cloud Computing is such a hot topic and priority right now for all industries, that CDM organized a summit exclusively focused on Cloud. With this narrow focus, we need to partner with the right organizations and specialists, such as CloudTimes, to ensure our continued success,” explained Ross Abbott, VP Sales, North America, CDM Media.

For more information about the CIO Cloud Summit, contact Ross Abbott, 312-374-0840, ross.abbott@cdmmedia.com or visit www.ciocloudsummit.com.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm; they specialize in technology summits that center around one-on-one business meetings with high-level executives from Fortune 1000 companies. CDM Media creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organization. For more information, please visit: www.cdmmedia.com.

About CloudTimes

Cloud Computing is the top technology trend which is changing IT business models, infrastructure and operations, according to Gartner, Inc. Cloud Computing transforms how IT is managed, purchased and deployed; how companies plan and how they are charged. As a result, Cloud Computing is creating a new wave of competition among IT vendors that will result in considerable market disruption and consolidation over the next few years. CloudTimes was founded in 2009 to help educate the industry and to popularize new concepts and ideas in the Cloud Computing market. Over time, it has become the ultimate resource for helping IT organizations understand this emerging market. The Website has become a voice of confidence for many decision makers in the industries. It provides a one-stop shop of information and news as well as advice taken from a team consisting of some of the leading bloggers and authors in the industry.

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