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## CDM MEDIA ANNOUNCES MIDMARKET AWARD WINNER, BOX

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**CHICAGO, June 26, 2012**-CDM Media announced that Box was awarded “Best Vendor Presentation” at the 2012 Midmarket Summit, held in Scottsdale, Ariz., June 3-5, 2012.

The CIO Midmarket Summit is a chance for CIOs and IT executives from mid-sized companies to attend in-depth educational sessions, network with a group of peers, meet with solutions providers and make critical business contacts. Summit attendees represented multiple industries, including health care, finance, insurance, government, telecom, utilities and education.

Box was nominated for demonstrating outstanding work at the summit, by a voting audience of all vendors and delegates in attendance.

“We’re thrilled that Box has won a vendor award at the Midmarket Summit,” said CDM Media Vice President Mark Southam. “They’ve been an ongoing partner for all of our summits, serving as collaborative sponsor for the iPads that feature our mobile application. We congratulate Box on a job well done, and look forward to working with them at future summits.”

For information about the next Midmarket Summit, Dec. 2-4, 2012, visit [www.ciomidmarketsummit.com](http://www.ciomidmarketsummit.com).

### **About Box**

Founded in 2005, Box provides a secure content sharing platform that both users and IT love and adopt. Content on Box can be shared internally and externally, accessed through iPad, iPhone, Android and PlayBook applications, and extended to partner applications such as Google Apps, NetSuite and Salesforce. Headquartered in Los Altos, Calif., Box is a privately held company and is backed by venture capital firms Andreessen Horowitz, Bessemer Venture Partners, Draper Fisher Jurvetson, Emergence Capital Partners, Meritech Capital Partners, NEA, Scale Venture Partners, U.S. Venture Partners and strategic investors, [salesforce.com](http://salesforce.com) and SAP.

**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm that hosts technology summits driven by industry, region and relevant topics. CDM Media events provide a platform that empowers a community of CIOs and IT decision-makers to foster growth within their organizations, serving as a springboard for innovation and problem-solving. Together, attending delegates address current issues and trends, learning, networking and generating key takeaways. Our custom marketing packages provide further support through online and offline channels, matching challenges with effective solutions. CDM Media is headquartered in Chicago, with a second office in Cardiff, UK. For more information, visit [www.cdmmedia.com](http://www.cdmmedia.com).