



#### Contacts:

Rachel Tait  
Director, Client Services &  
Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0820

Ross Abbott  
VP Sales, North America  
CDM Media  
[ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com)  
+1 312.374.0840

## CDM MEDIA TO PARTNER WITH NOVARICA FOR UPCOMING SUMMITS

---

**CHICAGO, April 17, 2013**—CDM Media announced today that the company will partner with Novarica, a research and advisory services division of Novantas LLC., for the following upcoming summits to be held at the Four Seasons Hotel Atlanta in Atlanta:

- CIO Finance Summit, Sept. 8-11, 2013
- CIO Insurance Summit, Sept. 11-12, 2013
- Core Systems Summit, September 13, 2013

CDM Media summits bring together leading C-level budget holders to network, share insight and make new business contacts. Through engaging educational sessions, unique networking opportunities and one-on-one meetings with key vendors, attendees will gain the support needed to move their businesses forward.

“We’ve partnered with Novarica on a number of events, and their participation continues to be a key contribution to our format,” said Ross Abbott, VP Sales, North America for CDM Media. “We look forward to working with them again, and to making these events better than ever.”

Novarica will serve as a strategic analyst partner, assisting each event’s Content Committee in determining event content. Each event will also feature a Novarica representative as Master of Ceremonies.

For more information on CDM Media’s upcoming events, visit [www.ciosummits.com](http://www.ciosummits.com). If you are interested in participating in an event, please contact Ross Abbott at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or +1 312.374.0840.

#### **About the CIO Finance Summit**

The CIO Finance Summit is an opportunity to meet and network with finance IT leaders representing the largest and most innovative companies in North America. Through educational sessions and candid discussions, the event will allow technology executives and solution providers to develop a new approach to the changing market, one that includes future growth, strategic partnerships and innovation. The 2013 event features a revamped agenda that encourages discussion on crucial industry topics.

#### **About the CIO Insurance Summit**

The CIO Insurance Summit will bring together a group of more than 50 insurance industry CIOs representing the property and casualty, life and annuity, and health segments to discuss how new and emerging technology solutions can be used to solve current industry challenges. The CIO Insurance Summit is an opportunity for attendees to have in-depth conversations and make critical business contacts during educational sessions designed and led by their CIO peers. This year’s agenda includes sessions on outside-in analytics, deployment challenges within a global claims environment, redefining the customer experience and the role of knowledge management in IT outsourcing.

#### **About the Core Systems Summit**

The Core Systems Summit will include a full day of agenda sessions for property and casualty attendees, and another for life and annuity representatives. The event is an opportunity for participants to share best practices, project successes and failures, and new ideas in a comfortable, yet focused setting. Each agenda is packed with engaging Keynote Presentations, Roundtable discussions, Executive Think Tanks, Analyst Q&As and much more, allowing participants to

learn and debate while making key industry contacts. Open dialogue is encouraged to maximize idea sharing and ensure productivity. Each strategic agenda will provide focused conversations, resulting in actionable ideas and strategies.

**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

**About Novarica**

Novarica, the research division of Novantas, provides information, insights and perspective on markets, operations and technology to financial services and insurance executives and project teams. The company delivers its service through published research, retained advisory services and project-based consulting. Novarica draws its knowledge from the professional experience of its principals, the ongoing information gathering initiatives of dedicated research staff and regular communication with industry sources through informal networks and formal Research Councils of hundreds of senior industry executives. For more information, visit [www.novarica.com](http://www.novarica.com).

###