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CIOs AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CIO INSURANCE SUMMIT

CHICAGO, May 15, 2013—CDM Media extended an invitation to CIOs and IT executives today to speak at the upcoming CIO Insurance Summit, Sept. 11-12, 2013, at the Four Seasons Hotel Atlanta in Atlanta, Ga.

The CIO Insurance Summit is the premier event for technology leaders and innovative thinkers in the insurance industry. The event's strategic agenda offers unique insight into present and future challenges facing CIOs in the industry through engaging Keynote Presentations, Executive Visions panels, CIO Think Tanks, Roundtables, Analyst Q&As and more. Novarica will serve as Master of Ceremonies at the event.

Topics for discussion on this year's agenda include:

- Building a Client-Centric Insurance Distribution Network
- The "G" Word: Governance in the Age of Big Data in Insurance
- Risk, Compliance and the IT Operational Challenges of Securing and Encrypting your Sensitive Data at Rest
- Optimizing for Mobility and Security in the Cloud-Connected Enterprise
- Creating a Culture of Innovation through Open Innovation Program
- Relationship- and Experience-Based Business Cases for Business Intelligence (BI)

CIO Insurance Summit speakers are senior-level decision-makers at leading organizations. Speakers must have executive-level experience within a major institution, with a direct focus on insurance.

Qualified speakers may receive complimentary travel, accommodations, and food and drink for the duration of the event. For more information about participating in this year's event as a speaker, or to register, visit www.cioinsurancesummit.com/callforspeakers.

About the CIO Insurance Summit

The CIO Insurance Summit will bring together a group of more than 50 insurance industry CIOs representing the property and casualty, life and annuity, and health segments to discuss how new and emerging technology

solutions can be used to solve current industry challenges. The CIO Insurance Summit is an opportunity for attendees to have candid conversations and make critical business contacts during educational sessions designed and led by their CIO peers. This year's agenda includes sessions on outside-in analytics, deployment challenges within a global claims environment, redefining the customer experience and the role of knowledge management in IT outsourcing.

For more information about CIO Insurance Summit, visit www.cioinsurancesummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP Sales, North America at ross.abbott@cdmmedia.com, or by phone at +1 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region, organizational role or critical subject matter, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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