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## **Big Data and CIO Cloud Summits Poised to Delve into the Enterprise's Two Top Must-Embrace, Yet Challenging Areas**

*CDM Media to Host Event Designed to Tackle the Biggest Innovations, Complications and Surprises*

**Chicago, IL, November 6, 2015** – CDM Media, the leading B2B technology marketing and media firm, today announced its confirmed, hard-hitting agenda for next week's Big Data and CIO Cloud Summits, taking place from November 10 - 11, 2015 in Phoenix, Arizona. Topics for Big Data include: "The Economics of Data," "Driving Big Data Business Value by Accelerating Time-to-Answer (TTA)," "Big Data in Social Media," and "Predictive Analytics in Healthcare." On the Cloud side, subjects to be addressed are: "Exploring the Cloudy Future of Platform as a Service," "Using Cloud Delivered Services to Enable Business Transformation," "Embrace the Cloud: Adopting a Brokerage Model," "Is Security Obscuring the Benefit of the Cloud?" To view the full Big Data Summit agenda at <http://www.bigdatasummit.us/agenda.php> and the CIO Cloud Summit agenda at <http://www.ciocloudsummit.com/agenda.php>.

"Cloud and Big Data are two of the biggest developments to transform, yet at the same time, almost cripple some aspects of the enterprise," said James Quin, Senior Director of Content & C-Suite Communities of CDM Media. "The CIO Cloud and Big Data Summits are going to empower all participants to handle every aspect, ranging from the most basic to complex in terms of what is facing today's most competitive organizations."

The Big Data Summit's all-star elite delegates include: Andrew Curtis, SVP, Director of Business Analytics, Northern; Matthew Burris, Global AVP of Data Science, Citi; Rama Kattunga, Systems Director - Enterprise Analytics, Presence Health; Bipin Karunakaran, VP Data, Geisinger Health; Rolf Olsen, Chief Data Officer, Mindshare; Matt Sattler, Head of Data Streamlining- Chief Data Office, HSBC; Yogesh Joshi, Head of Big Data and Analytics, AIG; Yigal Gur, Enterprise Data Architect & Senior Data Scientist, The Clorox Company; Richard Kessler, Executive Director, Information Lifecycle Governance, UBS; Jeremy Smith, Enterprise Network Security Manager, Avery Dennison; Marc Rosenstock, Global Director, Market Research & Analytics, Kimberly-Clark.

The CIO Cloud Summit's marquee roster of delegates includes: Sunyo Suhaimi, Director of IT Cloud Transformation, VMWare; Steve Daniels, SVP EDM, eCRM, Architecture, Strategy & Innovation, U.S. Bank; Adam Diab, Global Director of IT Infrastructure, SIRVA, Inc.; Jason Loomis, VP IT Security & Network Operations, JustFab.com; Humza Teherany, Chief Innovation Officer, Compass Group Canada; Jeremy Smith, Enterprise Network Security Manager, Avery Dennison

To learn more about CDM Media's C-Suite Summit series, visit:

[http://www.cdmmedia.com/summit\\_calendar.php](http://www.cdmmedia.com/summit_calendar.php)

### **CDM Media**

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