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## Big Data and CIO Cloud Summits Poised to Delve into the Enterprise's Must-Embrace, Yet Challenging Areas

*CDM Media to Host Event Designed to Tackle the Biggest Innovations, Complications and Surprises*

Chicago- April 6, 2016: CDM Media, the leading B2B technology marketing and media firm, today announced its confirmed, hard-hitting agenda for Big Data and CIO Cloud Summits, taking place from May 3 – 4, 2016 in Chicago, Illinois. Topics for Big Data include: “Big Data Analytics and the Impact on Fraud,” “Using Data & Analytics to Drive Business Transformation,” “Big Data is All About the Cloud,” and “Big Data and Analytics at the Scale of Mobility.” On the Cloud side, subjects to be addressed are: “Cloud and the IT Department of the Future,” “Cloud Adoption Challenges on a Macro Level,” “Embracing the Cloud: Adopting a Brokerage Model,” and “Application Integration and the Impact of the Cloud.” To view the full Big Data Summit agenda at <http://www.bigdatasummit.us/agenda.php> and the CIO Cloud Summit agenda at <http://www.ciocloudsummit.com/agenda.php>.

“Cloud and Big Data are two of the biggest developments to transform, yet at the same time, almost cripple some aspects of the enterprise,” said James Quin, Senior Director of Content & C-Suite Communities of CDM media. “The CIO Cloud and Big Data Summits are going to empower all participants to handle every aspect, ranging from the most basic to complex in terms of what is facing today’s most competitive organizations.”

To learn more about CDM’s C-Suite Summit series, visit:  
[http://www.cdmmedia.com/summit\\_calendar.php](http://www.cdmmedia.com/summit_calendar.php)

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media’s events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

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### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from



one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

