

FOR IMMEDIATE RELEASE

Boehringer Ingelheim Chief Data Scientist to Keynote at CIO GAS Summit

Dr. Philipp Diesinger to Lead as Keynote Presenter at Regional Summit

Cardiff – August 5, 2016: CDM Media is pleased to announce Philipp Diesinger, Chief Data Scientist of Boehringer Ingelheim, as a keynote speaker for the CIO GAS Summit for September 13, 2016 in Frankfurt, Germany. The event will run alongside the CISO GAS Summit and will take place at the Intercontinental Hotel, Frankfurt.

Dr. Diesinger has been working as a data scientist in the life science industry since 2009, including a post-doctoral position at the Massachusetts Institute of Technology, until joining SAP Data Science Consulting in 2014. At SAP, he has been developing smart data science solutions for SAP's globally operating customers as well as scaling up the data science team's life science engagements. Dr. Diesinger joined with Boehringer Ingelheim in November 2015 as Chief Data Scientist and has since been leading the global data science efforts of the company.

At the CIO GAS Summit Dr. Diesinger will lead a keynote presentation on "Hacking Business - How to Enable Data Science in a Corporate Environment." During this presentation Dr. Diesinger will;

- Share examples and key findings on successful data science setups including fatal pitfalls.
- Discuss the role of enabling technology, the interplay between IT and business as well as the data scientist skill set.
- Highlight best practices around a corporate data science setup.

To learn more about the event and register today visit:

CIO GAS Summit: www.ciogassummit.com

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About CDM Media

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