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## CDM MEDIA ANNOUNCES “WOMEN IN SECURITY” PANELISTS AT CISO SUMMIT EUROPE

### *2016 Summit Agendas to Feature Women in Technology Series*

London- Feb. 22, 2016: CDM Media, a leading B2B marketing and media firm, has announced a new agenda topic to its upcoming CISO Summit Europe entitled “Women in Security”. The event, being held at The Strand Palace in London from Feb. 29 – March 1, 2016, will debut this highly-anticipated agenda topic alongside top female executives in the IT security industry.

“Women in Security” is a hot topic right now for in the cyber security world. There remains a gender disparity with senior leadership – a trend that other industries have witnessed and are actively addressing. Mark Brown, Executive Director – Cyber Security & Resilience from Ernst & Young, Ben de la Salle, Head of IT Security & Risk from Old Mutual Wealth and Vicki Gavin, Compliance Director from The Economist will join Jane Frankland, Managing Director of Cyber Security Capital as panelists to moderate the session.

Jane Frankland, author of “Women in Cyber Security” and a panelist at the upcoming CISO Summit Europe, shares her thoughts with the agenda addition.

“I’m thrilled to see that this has been added to the agenda, as gender diversity in the workplace is a hot topic for cyber security right now. Repeatedly studies show that gender-diverse teams are more profitable and when women make up 47% of the UK workforce and the industry is suffering from a skills shortage it makes sense to work on attracting more.

Women are vital assets to any ecosystem but particularly to cyber security. Countless studies have shown that women and men gauge risk differently. By bringing women into the cyber security industry we achieve a better range of perspectives and thought leadership, which makes our industry more effective at protection.”

Takeaways will include:

- What we can do to attract, develop and retain more women in cyber security
- What lessons can we learn from other industries that are addressing this problem
- The significance of good communication
- What cultural changes we can make in the workplace now, so we retain a more gender-diverse workforce

The “Women in Security” panel complements the “Women in Technology” series of sessions that are being featured in CDM Media’s 2016 global portfolio of summits. The CIO and CISO New York Summits, taking place on Feb. 25, 2016, will feature “Women in Technology” panelists including Kristen Hill, Director II Information Security, CBS Corporation; Moriah Hara, SVP, Enterprise; Gabrielle Wolfson, CIO, Wyndham Hotel Group; Rhonda Vetere, CTO, Global Infrastructure Services, Estee Lauder Companies and Robin Matlock, CMO, VMWare.

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media’s events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about CISO Summit Europe, visit <http://www.cisosummit.eu/>.

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#### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

