



Press Contacts:

Rachel Tait
Senior Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0800

CDM Media – One of the Fastest Growing Companies in America

CHICAGO, August 22, 2014 – Today CDM Media is extremely proud to announce that they have landed a spot on the prestigious Inc. 5000 list of the fastest growing private companies in America. The magazine has been publishing the list non-stop since 1982 and this year recognized 95 Chicago-based companies, of which CDM Media was one.

“We’re extremely proud and excited to land on the Inc. 5000 list,” says CDM Media founder and CEO Glenn Willis, “and we didn’t just creep on to the bottom of the list; our #2523 ranking shows that we’re quickly becoming a force to be reckoned with.”

Founded in 2007, the company initially operated out a small office in Hawaii but in 2011 made the bold decision to relocate to its current corporate headquarters in Chicago. Since then growth has been significant. Last year the company opened an EMEA office in Cardiff, Wales while just this year has opened a second North American office in the heart of the Financial District in New York.

CDM Media’s claim to fame is being the leading provider of CIO-focused events. Rather than broad-based conferences that bring thousands together, CDM Media host far more intimate meetings, hosting just 40 to 50 executives at a time. This smaller setting ensures a far higher level of attendee interaction since everyone is a peer, and everyone is experiencing the same issues.

“Our attendees love the focus that we’re able to bring to our events,” says Willis. “They know that every conversation they have will be meaningful, relevant, and on point for the issues they’re dealing with right now.”

That focus creates a community that clamors to return to events time and again. And that loyalty of following is the key to the company’s growth.

“Our sponsor partners know that they are getting exposure to the most senior IT leaders in the world, the decision makers that really are driving growth and transformation,” Willis says with a smile. “Access to that kind of community is extremely valuable. Our partners appreciate the level of community we build with our attendees, and our attendee appreciate the level of diligence we invest in making sure they meet with only the best vendors.”

CDM Media extends its congratulations to all the other companies that made the Inc. 5000 list, especially so to the 94 other Chicago companies.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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