



**Press Contacts:**

Rachel Tait  
Senior Director, Client Services &  
Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0800

## CDM Media Reports Groundbreaking Growth During First Six Months of 2014

---

**CHICAGO, August 11, 2014** – CDM Media, the leading B2B Marketing and Media Firm, announced today that it has achieved 21% growth in just the first six months of 2014. Spurred on by increased market demand, the company has added 75 new logos to their client list, which already includes technology heavyweights such as IBM, Oracle, AT&T, Salesforce, Tata Consultancy Services and Box.

Growing at an unprecedented rate over the last four years, CDM Media has increased its product portfolio from a handful of summits in the US, to today delivering 60+ summits across the globe annually. In the past year, host locations have ranged from London to Panama City, Panama; to Cape Town, South Africa, to CDM Media's hometown of Chicago. Keynote speakers have included CIOs from Nationwide, Costco, Shell, Verizon, Wells Fargo and Boeing.

Expansion plans and a worldwide recruitment drive are well underway for the company. On August 1, 2014 CDM Media opened the doors to a new office in New York City, which will offer up an additional 30 jobs in that location alone. Further recruitment is expected at the Chicago headquarters, and EMEA HQ in Cardiff, Wales, UK.

"Our success and resulting growth is 100% driven by our outstanding staff and the high quality product we provide to our customers," said **Glenn Willis, CEO of CDM Media**. "We are looking to add at least 50 jobs across our locations, and we obviously have numerous opportunities for career growth and progression for our existing employees. The last six months have been very busy for CDM Media, but also very exciting and successful. This is a trend we are looking to continue."

To learn about career opportunities at CDM Media please visit [www.cdmmedia.com/careers](http://www.cdmmedia.com/careers) or contact Mike Deedigan, Vice President of Talent Development at [mike.deedigan@cdmmedia.com](mailto:mike.deedigan@cdmmedia.com) or +1 312 374 0858.

## **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a regional offices in New York, and Cardiff, UK. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).