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CDM Media Announces Partnership with Interoute, Owner & Operator of Europe’s Largest Cloud Platform

CARDIFF, UK: July 28, 2015 – CDM Media, the leading B2B marketing and media firm, today announce their partnership with Interoute, recently named, for the second year running, as a Leader in Gartner’s Cloud-Enabled Managed Hosting Magic Quadrant for Europe 2015. Matthew Finnie, CTO of Interoute will deliver the opening Keynote session for the annual CIO UK Summit in London, which will take place on 18th November 2015. The summit will bring together CIOs and senior technology leaders from across the UK into an intimate forum where they can collaborate on industry trends and challenges, while networking with peers.

The one-day format features presentations from some of the most innovative, experienced minds and organisations across the UK. Confirmed Speakers & Attendees include:

- Matthew Finnie, CTO, **Interoute**
- Andy Williams, Group CIO, **Save the Children**
- Adam Forde, CTO Eurasia & Africa, **The Coca-Cola Company**
- Kelly Olsen, International CIO, **Cushman & Wakefield**
- Craig Charlton, CIO, **McClaren Technology Group**
- Myron Hrycyk, Former Group CIO, **Severn Trent**
- Tim Bolam, VP IT Projects, **DHL**
- David Southern, Director ICT, **WWF**
- John O’Donovan, CTO, **Dow Jones**
- John Skelton, CTO, **Severn Trent**

“It is fantastic to be partnering with Interoute once again,” advises **Oliver Stebbings, VP EMEA at CDM Media**. “Their position as a leader for cloud services in Europe demonstrates the quality of the organisations CDM Media partner with. The CIO UK Content Committee established a requirement for the opening address to discuss Cloud Services, it is with great pleasure that we are able to deliver for our attendees and provide them with an in depth session delivered by Matthew Finnie. A UK CTO who regularly advises the European Commission on ICT research and innovation, he is a member of the CONNECT Advisory Forum, advising on investment priorities as part of the digital futures and horizon 2020 initiatives. One of the most provocative technology thinkers in Europe, Matthew is leading the tech strategy for Interoute, a successful British business with its HQ right here in London.”

To learn more about the CIO UK Summit, please visit www.ciouksummit.com. If you are interested in participating in this event, please contact Stephanie Griffiths, Senior Relationship Manager on stephanie.griffiths@cdmmedia.com or +44 (0) 2920 729 244.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

To learn more about Interoute, please visit www.interoute.com. To read the full report on Interoute's position in the Gartner Magic Quadrant please visit <http://www.interoute.com/press-release/interoute-named-leader-gartner-magic-quadrant-cloud-enabled-managed-hosting-europe>

About Interoute

Interoute Communications Limited is the owner operator of Europe's largest cloud services platform, which encompasses over 67,000 km of lit fibre, 12 data centres, 13 Virtual Data Centres and 31 collocation centres, with connections to 195 additional third-party data centres across Europe. Its Unified ICT strategy has proved attractive to enterprises looking for a scalable, secure and unconstrained platform on which they can build their voice, video, computing and data services, as well as service providers in need of high capacity international data transit and infrastructure. With established operations throughout mainland Europe, North America and Dubai, Interoute also owns and operates dense city networks throughout Europe's major business centres.