

FOR IMMEDIATE RELEASE

## **CDM Media Announces Partnership with RSA**

### *Top Leader in Cybersecurity Joins CDM Media Summit Series*

Cardiff- February 9<sup>th</sup>, 2017: CDM Media, a leading B2B marketing and media firm, has announced RSA Security as a sponsor for multiple CDM Media events across North America.

A leader in the cybersecurity industry for more than 30 years, RSA provides a wide range of industry-leading products and services that allow more than 30,000 organizations worldwide to take control of business and cyber risks. RSA specializes in Security, Identity Assurance, Encryption, Key Management, Advanced Threats, Network Monitoring, Network Forensics, Security Analytics, and Adaptive Authentication.

“We are delighted that RSA have selected CDM Media once again as their chosen events and marketing partner”, said Oliver Stebbings, Vice President EMEA at CDM Media. “In what is a very competitive industry, there’s a clear indication that as a repeat partner, CDM Media continues to provide real value to supporting RSA’s sales goals and business objectives.”

RSA Business-Driven Security™ solutions help customers comprehensively and rapidly link security incidents with business context, enabling them to respond effectively and protect what matters most. Their award-winning solutions for threat detection and response, identity and access assurance, consumer fraud protection, and business risk management help RSA customers thrive in an uncertain, high-risk world.

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#### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).