

FOR IMMEDIATE RELEASE

CDM MEDIA ANNOUNCES PARTNERSHIPS FOR REGIONAL CANADIAN SUMMITS

Chicago- July 5, 2016: CDM Media, a leading B2B marketing and media firm, announced today partnerships with SIM Toronto, (ISC)2, CIPS and One Million Acts of Innovation for events in their Canadian portfolio. The upcoming summit series includes CIO & CISO Canada, CIO & CISO Toronto and CIO Calgary. These strategic partnerships will mutually promote the upcoming events, which will feature heavy-weight thought leaders with direct experience “in the trenches” of IT and IT security.

These intimate invitation-only event for C-suite executives and industry leaders in Canada are a unique opportunity for the industry's most influential IT and IT security thinkers to collaborate on current industry challenges and trends. Attending executives will engage in peer-on-peer networking, while discussing the issues currently affecting a variety of industries.

“We’re very excited to expand our partner relationships across Canada this year for the regional summits,” said CDM Media Sales Director Ryland Ferguson. “The CDM CXO community in Canada has been building over the last six years, and partnerships with groups like these will help us to open up our programs to a broader audience in the enterprise IT space. With the collaborative, discussion-based approach we take at our summits, we’re looking forward to new faces and perspectives in Toronto and Calgary this year.”

Topics of discussion will include:

- Solidifying the Role of the CIO
- Security in an Outsourced World
- Trends in Mobile Application Development
- Securing the Mobile, Cloud-First Enterprise
- Planning for a MultiCloud Future
- Your Storage is the Business Problem
- Big Data, Small Data and All the Data in Between
- Keeping Up with the Pace of Cyber Threats

Confirmed attendees to include:

- Humza Teherany, CEO Compass Digital Labs & CIO, Compass Group Canada
- David Oh, CIO, Alberta Gaming & Liquor Commission
- Mel Crocker, Director IT Business Transformation/CISO, Enbridge

- Darrel Popowich, VP IT, H&R Block Canada
- Farukh Javed, CIO, GSK Canada
- Daniela Crivianu-Gaita, CIO, Dynacare
- Nick Aloe, CIO, Ricoh Canada

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Canada: <http://www.ciosummit.ca/>

CISO Canada: <http://www.cisosummit.ca/>

CIO Toronto: <http://www.ciotorontosummit.com/>

CISO Toronto: <http://www.cisotorontosummit.com/>

CIO Calgary: <http://www.ciocalgarysummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

