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CDM Media Closes Out Q1 2015 with Exciting Growth and Expansion

Leading B2B Firm Adds 14 Events to Product Portfolio, New York City Team Moves into New Flatiron District Office

Chicago, IL, April 2, 2015 – CDM Media, the leading B2B technology marketing and media firm, today announced that it has already exceeded growth expectations as it closes out the first quarter of 2015. Between the solid year-on-year increase of 14 summits in the first half of the year with 11 already completed in Q1, and the addition of its Cardiff, UK office as an EMEA branch of its United States operations, CDM Media is especially excited to unveil its new, expanded New York City presence in the Flatiron District. This new space supports the company's expectation to triple its headcount in 2015 with added senior and entry-level sales, client services and events management positions across all of its locations.

"We wanted a creative space in the heart of the city's exciting high tech sector. The new Flatiron office triples the square footage for our growing New York team, as we plan to add ten jobs to this office by the end of Q2," said Glenn Willis, Founder, Chairman & CEO of CDM Media. "This is an incredibly transformative time, both in terms of our growth and the product portfolio we offer. I'm proud of the overall expansion because this translates into a boost for us, our partners and the delegates we bring together."

CDM Media's growth is in direct response to the success of its global C-suite elite summits. 2015 had already proven to be the year of unprecedented changes and evolution across many industries, including security, marketing, utilities, enterprise IT and healthcare. CDM Media has been on the ground floor in assisting C-level executives in addressing the challenges that accompany each market. In New York and Chicago alone there are several upcoming key events:

CIO Summit New York, April 14, 2015, New York Hilton Midtown:
<http://www.cionewyorksummit.com/>

CISO Summit New York, April 14, 2015, New York Hilton Midtown:
<http://www.cisonewyorksummit.com/>

ITSO Summit New York, April 15, 2015, Gansevoort Park Avenue:
<http://ny.itsosummits.com/>

Mobility Summit, June 23-24, 2015, Westin Chicago River North:
<http://www.mobilitysummit.us/>

CIO Midmarket Summit, June 23-24, 2015, Westin Chicago River North:
<http://www.ciomidmarketsummit.com/>

CIO Cloud Summit, June 25-26, 2015, Westin Chicago River North:
<http://www.ciocloudsummit.com/>

To learn more about CDM Media's C-Suite Summit series, visit:
http://www.cdmmedia.com/summit_calendar.php

CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, UK. To learn more, visit www.cdmmedia.com