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**CDM Media Kick-Off CIO/CISO Finance & Insurance Summit Series in Chicago**  
*CIO & CISO Finance Oct. 4 – 6, 2105 and CIO & CISO Insurance Oct. 6 – 7, 2015*

**Chicago, IL, September 29, 2015** – CDM Media, the leading B2B technology marketing and media firm, will host a series of C-Suite Summits in its own "backyard" the week of October 4th, 2015. Set to take place:

**CIO Finance Summit, October 4 - 6, 2015-** *From Complexity to Customer Centricity.* An opportunity for technology executives to have in-depth discussions on the best practices and strategies necessary to build customer-centric organizations. The event includes interactive educational sessions, as well as formal and informal networking opportunities that will allow attendees to make new business contacts and exchange ideas. <http://www.ciofinancesummit.com/agenda.php>

**CISO Finance Summit, October 4 - 6, 2015-** *Tactics and best practices for taking on enterprise IT security threats.* This event will bring together C-level IT security executives, industry analysts and solution providers to discuss challenges and best practices in a relaxed, yet focused business setting. Agenda sessions include engaging Keynote Presentations, Thought Leadership sessions, CISO Think Tanks, Analyst Q&As and much more. <http://www.cisofinancesummit.com/agenda.php>

**CIO Insurance Summit, October 6 - 7, 2015-** *Insurance organizations are increasingly utilizing IT solutions to move business forward and improve client relations.* This is the premier event for technology leaders and innovative thinkers in the insurance industry. The summit has been designed to maximize efficiency and offer unique insight into present and future challenges facing CIOs in the industry. It will bring together C-level executives from the property and casualty, life and annuity, and health segments, along with innovative solution providers and analyst thought leaders from the insurance industry to discuss the critical technology issues affecting insurance organizations. This summit is an opportunity for attendees to share their successes, failures and new ideas in a comfortable, yet focused business setting. Attendees will discuss important issues such as data security and storage, fraud protection, asset management and more. <http://www.cioinsurancesummit.com/agenda.php>

**CISO Insurance Summit, October 6 - 7, 2015-** *Tactics and best practices for taking on enterprise IT security threats.* In order for today's leading enterprises to operate smoothly, information security must be ahead of the hackers and kept abreast of the latest IT security topics and trends. The CISO Summit will bring together C-level IT security executives, industry analysts and solution providers to discuss challenges and best practices in a relaxed, yet focused business setting. Agenda sessions include engaging Keynote Presentations, Thought Leadership sessions, CISO Think Tanks, Analyst Q&As and much more. <http://www.cisoinsurancesummit.com/agenda.php>

All of these Summits will be taking place in Chicago at the Westin Chicago River North. For a full line-up of CDM Media events, visit: [http://www.cdmmedia.com/summit\\_calendar.php](http://www.cdmmedia.com/summit_calendar.php)

### **CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, UK. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com)