



Press Contact:

Rachel Tait
Senior Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0800

CDM Media Launches the CIO Atlanta Summit

CHICAGO, June 10, 2014 – CDM Media, the leading B2B marketing and media firm, today announced a new addition to its events calendar. The CIO Atlanta Summit, taking place at the Hyatt Regency Atlanta on June 19th, 2014, will bring together 50 CIOs and Senior Technology Leaders from Atlanta and surrounding areas into an intimate forum where they can collaborate on industry trends and challenges, while networking with peers.

The one day format features presentations from technology and solution providers, in addition to end-user case-studies. Confirmed speakers include:

- Jay Ferro, CIO, American Cancer Society
- Vish Narendra, CIO, GE Power & Water
- Lee Crump, Group VP and CIO, Rollins Inc
- Mark Gelhardt, CISO, TravelClick
- Walt Carter, CIO, Generation Mortgage Company
- Michael Noel, CTO, Manheim
- James Robertson, VP & Chief Technology Architect, Time Warner
- Robin Bienfait, Chief Enterprise Innovation Officer, Samsung Electronics

“Expanding our summit calendar into Atlanta is an exciting move for CDM Media, and one that is already proving very popular with our attendees and sponsoring organizations,” explains **Mark Southam, VP Sales and Major Accounts at CDM Media**. “The C-Suite executives that attend our summits are often very time poor, so being able to create a format where they only need one day out of the office, and in that day they network with peers, attend interactive sessions on current trends and issues in the marketplace, and also meet with relevant technology vendors makes for a productive and successful summit.”

To learn more about the CIO Atlanta Summit, please visit <http://www.cioatlantasummit.com/>. If you are interested in participating in this event, please contact Rachel Tait, Senior Director of Client Services and Event Management on rachel.tait@cdmmedia.com or +1 312 374 0800.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune

1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

###