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CDM Media Named to the 2015 Inc. 5000 List

*Company Joins the Ranks of Fastest-Growing Private Companies in America
for the Second Year*

Chicago, IL, August 12, 2015 – CDM Media, the leading B2B technology marketing and media firm, today announced that it has, once again, made the Inc. 5000 list, Celebrating its second year among the nation's fastest-growing private companies, the company's positioning on the 34th annual Inc. 5000 comes on the heels of CDM Media's eight year in-business anniversary. In particular, CDM Media was selected due to its 73% growth and \$15.3m in revenue. The full Inc. 5000 list can be viewed here: <http://www.inc.com/inc5000>.

2015 itself is shaping up to be CDM Media's most successful year yet. Because the Inc. 5000 takes a comprehensive look at what is hailed "the most important segment of the economy" — America's independent entrepreneur, the Inc. ranking further validates the company's triumphs. CDM Media opened a new NYC office in the heart of the Flatiron District this past April, and the Big Apple team has doubled in size since that time. And in 2015 alone, CDM Media has attracted participation from brands like Facebook, CapitalOne, Dunkin Brands, SAP, Google, Salesforce, HP, UPS and Lockheed Martin.

"I couldn't possibly be prouder of our team," said Glenn Willis, Founder and CEO of CDM Media. "Between the 2015 Chicago Award and now to have made the Inc. 5000, I know we wouldn't be here without the dedication and enthusiasm of every single CDM Media team member. This kind of recognition makes our eight year anniversary that much sweeter."

CDM Media will be among the 2015 Inc. 5000 at the annual Inc. 5000 event, held October 21 through 23, 2015 in Orlando, which honors all of the companies on the list. This year's speakers include some of the greatest entrepreneurs of this and past generations, such as Marcus Lemonis, host of the CNBC show "The Profit," Robert Herjavec, of ABC-TV's "Shark Tank," KIND Founder and CEO Daniel Lubetzky, and Co-Founder of Goodshop.com JJ Ramberg. To learn more about what contributed to CDM Media's inclusion in the 2015 Inc. 5000, visit: <http://blog.cdmmedia.com/2015/07/cdm-media-is-turning-eight/>.

CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers.

These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, UK. To learn more, visit www.cdmmedia.com.

More about Inc. and the Inc. 500|5000

Methodology

The 2015 Inc. 5000 is ranked according to percentage revenue growth when comparing 2011 to 2014. To qualify, companies must have been founded and generating revenue by March 31, 2011. They had to be U.S.-based, privately held, for profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2014. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2011 is \$100,000; the minimum for 2014 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/5000>.

About Inc. Media:

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 13,000,000 today. For more information, visit www.inc.com.

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions. For more information on Inc. and the Inc. 5000 Conference, visit <http://www.inc.com/>.