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CDM Media Receives 2015 Best of Chicago Award

Company Gains Honor by the Chicago Award Program for "Events, Marketing and Advertising" Category

Chicago, IL, August 5, 2015 – CDM Media, the leading B2B technology marketing and media firm, today announced that it was honored by the Chicago Award Program as the recipient of the prestigious 2015 Best of Chicago Award. Recognized for the Events, Marketing and Advertising category, CDM Media was specifically chosen because the Awards Program members determined that the company "enhances the positive image of small business through service to its customers and the Chicago community." CDM Media was selected alongside a small handful of exceptional companies the award panel believes help make the Chicago area a great place to live, work and play.

The Best of Chicago Award comes at an exciting time for CDM Media, as the company is currently celebrating its eighth year in business. 2015 itself is shaping up to be the company's best year yet. It is on track to add 55 new Chicago-based positions before the end of the year, and it has just settled into its new River North Chicago headquarters to accommodate its growing team. CDM Media also continues to draw increasing participation from top brands including Facebook, CapitalOne, Dunkin Brands, SAP, Google, Salesforce, HP, UPS and Lockheed Martin.

"This award instills such a sense of pride for our entire CDM Media team," said Glenn Willis, Founder and CEO of CDM Media. "Every single one of us has worked hard to make our company an anchor part of the Chicago community, and we feel receiving the 2015 Best of Chicago Award truly validates that effort. We are looking forward to our continued growth and ongoing support of our great city. "

The 2015 Chicago Award Program leveraged various sources of information to choose the winners in each category, and focuses on "quality, not quantity." Winners were determined based on the information gathered both internally by the Chicago Award Program and data provided by third parties.

CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, UK. To learn more, visit www.cdmmedia.com

About Chicago Award Program

The Chicago Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Chicago area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value. The Chicago Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.