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**CDM Media USA Expands EMEA Office in Cardiff, UK**

*Cardiff Community Gains Job Spike and Economic Growth with Local B2B Technology Events Firm*

**CHICAGO, March 18, 2015** –CDM Media USA Inc., the leading B2B marketing and media firm and provider of C-Level executive technology summits which is headquartered in Chicago, Illinois, USA, today announces that it has absorbed the UK undertakings of CDM Media Ltd. as an EMEA branch of its United States operations. The move complements CDM Media’s long term goal of becoming the dominant, global leader when it comes to serving the C-suite elite. The company expects to triple in headcount in 2015 and the aim is to double the size of the Cardiff office by mid-2015.

The company’s CEO, Glenn Willis, who hails from South Wales, founded the company in 2007 in the US. Currently on Inc. 5000’s List of Fastest Growing Private Companies, the business-to-business (B2B) company is in hyper-growth mode, with its revenue increasing by 50-60% from 2013 to 2014. It plans to produce 80 to 90 global events in 2015 alone for customers including IBM, AT&T and Google.

The UK deal strengthens CDM Media’s EMEA offering, as the Cardiff branch specifically produces notable events including the CIO Summit Europe; CISO Summit Europe (both of which feature heavy-weight enterprise thought leaders in the technology and IT security realms); as well as numerous Mining, Oil & Gas and CIO Summits in Africa.

Headquartered in Chicago, Illinois, CDM Media is currently building a new downtown office in that city with 10,000 – 15,000 square feet of event space, and has a second US office in New York City’s, “Silicon Alley”, the growing area in Manhattan’s Flat Iron District’s that encompasses the metro area’s high tech industries.

CDM Media is excited by these recent developments in EMEA, and looks forward to becoming a corporate partner of charities and other local organizations in the Cardiff, UK and EMEA region.

**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).