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CDM Media set to Host Annual CIO UK Summit at Chelsea Football Club!

CHICAGO, USA & CARDIFF, UK: October 22, 2014 – CDM Media, the leading B2B Marketing and media firm, today announced that they will be running their annual CIO UK Summit at London’s famous Chelsea Football Club. Taking place on 4th November 2014, the summit will bring together 40 CIOs and Senior Technology Leaders from across the UK into an intimate forum where they can collaborate on industry trends and challenges, while networking with peers.

The one day format features presentations from some of the most innovative and experienced minds and organisations across the UK. Confirmed Speakers & Attendees include:

- Adam Forde, CTO Eurasia & Africa, **The Coca-Cola Company**
- Janos Kopecek, CIO, **Regeneris**
- Bevan Gibson, CTO, **ITN**
- Mark Vivian, Group IT Director, **PIAS Entertainment**
- Jonathan Ayre, CTO, **Department of Work & Pensions**
- Varun Bijlani, Head of Global IT Operations, **BG Group**
- Julie Eddowes, Executive Director IT Innovation, **Sealed Air Corporation**
- Mark York, Global Head of IT Procurement, **Thomas Cook**

“London is fast becoming the hub for Tech companies in Europe,” advises **Oliver Stebbings, VP EMEA at CDM Media**. “With Tech City’s rapid expansion in Shoreditch, Googles new 2016 £1Bn HQ and a huge market of \$27bn, London’s ICT market is Europe’s largest, so it will come as no surprise that we are very excited to host our upcoming CIO UK Summit there. The C-suite executives that attend our Summits are constantly time pressured, so being able to provide a unique environment for our attendees and vendor partners to assemble where, in one day, they are able to network with their peers, attend interactive sessions discussing the most critical issues and trends in the marketplace and also meet with relevant technology vendors is something very special.”

To learn more about the CIO UK Summit, please visit www.ciouksummit.com. If you are interested in participating in this event, please contact Stephanie Griffiths, Senior Relationship Manager on stephanie.griffiths@cdmmedia.com or +44 (0) 2920 729 244.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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