



Press Contacts:

Rachel Tait
Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0820

Ross Abbott
VP Sales, North America
CDM Media
ross.abbott@cdmmedia.com
+1 312.374.0840

CDM MEDIA KICKS OFF REGIONAL SUMMIT SERIES WITH UPCOMING CIO NEW YORK SUMMIT

CHICAGO, March 21, 2013—CDM Media announced event details today for its upcoming inaugural CIO New York Summit, April 4, 2013, to be held at the Millennium Broadway Hotel – Times Square in New York City. The event will kick off a series of high-level events focused on the IT communities of leading North American cities.

The CIO New York Summit is a unique opportunity for the city’s greatest IT thinkers to collaborate on current industry challenges and trends. Attending CIOs and IT executives will network and share insight on the issues currently affecting local CIOs, while learning about leading-edge products and services.

“We couldn’t ask for a better summit to kick off this regional series,” said Ross Abbott, VP Sales, North America for CDM Media. “We’ve built a delegation of leading names in New York IT, together with some outstanding members of the vendor community. The quality of content we’re getting and the excitement we’ve heard from attendees are sure to make for a unique and productive event.”

Beginning with the CIO New York Summit, CDM Media’s regional summit series will aim to grow and improve the local IT communities of North America’s top business cities. Upcoming events include the CIO Dallas Summit, June 26, 2013; the CIO Chicago Summit, August 29, 2013; the CIO Toronto Summit, September 17, 2013; the CIO Calgary Summit, September 19, 2013; and the CIO San Francisco Summit, December 5, 2013.

To learn more about the regional summits, please visit www.ciosummits.com.

The CIO New York Summit, led by Master of Ceremonies Victor Ventura, former VP & CIO IT Global Services for Tyco International, will feature a number of leading voices. Here are a few confirmed attendees:

- Angela Yochem, CTO, AstraZeneca
- Ajay Waghrag, Global CIO Enterprise Solution, Verizon
- Atefeh Riazi, Executive Vice President and CIO, NY CHA
- Healthier Wilson, Chief Data Officer, AIG

- Jessvin Thomas, VP Information Risk & Security, The Blackstone Group
- Michael Iwanoff, CISO, AIG
- Richard Roseman, VP & CIO, News Corporation
- Snehal Antani, CIO, Enterprise Architecture, GE Capital
- William Tanenbaum, IP and Technology Transactions Group, Kaye Scholer LLP, and VP of the Metro New York, Kaye Scholer LLP

The CIO New York Summit agenda offers opportunities for critical exchange through engaging educational sessions and networking opportunities. Throughout the event, attendees will attend one-on-one Executive Exchange meetings with solution providers to learn about critical products and services tailored to their individual needs.

Discussion topics on the event agenda include:

- The Mobile Challenge: Maximizing Productivity while Minimizing Data Risks
- Information Management: The Next Frontier for Innovation, Competition and Productivity
- Protecting Data in the Post-PC World
- Moving into the Cloud: Security Strategy for Hosting Services
- Building a Federated Identity Service to Connect Buyers and Sellers

For more information about the CIO Summit New York, visit www.cionewyorksummit.com. If you are interested in participating in this event, please contact Ross Abbott, VP sales, North America at ross.abbott@cdmmedia.com or by phone at +1 312.374.0840.

About the CIO New York Summit

The CIO New York Summit is a chance for CIOs and IT executives in New York to meet with technology peers from multiple industries, including, but not limited to, health care, finance, insurance, government, telecom, utilities and education. This summit features engaging Keynote Presentations, CIO Think Tanks, Executive Visions panels, Analyst Q&As and much more. Open discussions and networking time give attending CIOs and technology executives the opportunity to discuss common problems, and discover new and innovative solutions. Attendees will leave the event with new business contacts and new ideas on how to move their businesses forward.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

###