

FOR IMMEDIATE RELEASE

**CIO AND CISO SUMMIT DALLAS: CALL FOR SPEAKERS***Industry Leading CIO and CISO Summit Seeks Thought Leaders for Panel and Think Tank Discussions*

Chicago- March 29, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT executives to share expertise with like-minded peers and thought leaders to speak at the CIO and CISO Summit Dallas on May 24, 2016 in Dallas, Texas at the Four Seasons Dallas at Las Colinas.

These intimate invitation-only event for C-suite executives and industry leaders in Dallas is a unique opportunity for the industry's most influential IT thinkers to collaborate on current industry challenges and trends. Attending CIOs and CISOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

CIO Dallas:

- Solidifying the Role of the CIO
- Re-Architecting Enterprise IT with an Interconnection Oriented Architecture
- Big Data Analytics and the Impact on Fraud
- Avoiding ERM for the for the Sake of ERM
- Data Fabric Enablement
- Data-Centric Security
- Turn Big Data into Big Opportunity
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CISO Dallas:

- Addressing Privacy on a Global Scale
- Improving Email Deliverability AND Security
- Is Security Obscuring the Benefit of the Cloud?
- Security in the Outsourced World
- Securing the Mobile, Cloud-First Enterprise
- Overcoming the Data/Privacy Divide
- Securing Office 365: Your 2016 Action Plan Abstract

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted

and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Dallas: <http://www.ciodallasummit.com/>

CISO Dallas: <http://www.cisodallasummit.com/>

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#### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

