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CIO AND CISO UK SUMMIT SPEAKER NAMED IN TOP 100 BAME LEADERS 2016 AT BRITISH RACE AWARDS

CDM Media Delegate Named as "One to Watch" in the UK

Cardiff, UK - May 19, 2016: CDM Media, a leading B2B marketing and media firm, are very proud to share the news and success of client Azeem Akhtar, Chief Technical Officer and Head of Design Team at BT, who has recently been named as "One to Watch" in the UK's Top 100 BAME Leaders 2016 at the British Race Awards.

Within the UK the number of black and minority ethnic (BAME) Leaders has been declining over the past few years, revealed Green Park's research. As a result, the British Race Awards and Top 100 BAME list was created recognize the BAME Leaders, celebrate their achievements and identify the UK's talented role models.

Azeem has been a long standing attendee at CDM Summits, sharing his wealth of knowledge and experience with his peers through the interactive sessions, even leading Think Tank discussions around key challenges faced by CIOs and Leading IT Executives daily. "It is with the greatest admiration that we congratulate Azeem on this well-deserved achievement" commented Ollie Stebbings VP EMEA at CDM Media, "It is always a pleasure to work with Azeem. At CDM Media we truly believe in the importance of ethnic diversity throughout the corporate world, it is actually sad to imagine any corporations that do not hold the same views. This award is a true reflection of Azeem's dedication and strength as a Leader in his field".

At the recent CIO & CISO UK Summit which took place at The Landmark Hotel, London on 10th May, Azeem commented "I am very humbled and honoured to receive this recognition from such an elite panel of judges and am a passionate believer in making sure the UK benefits from its citizens irrespective of their ethnicity. Championing diversity and seeking to create a level playing field should be in the DNA of all organisations and this should be reflected in the way in which they act and engage both with individuals and other corporates. CDM Media certainly give me this confidence and have been very supportive of me over the last few years".

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

