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FOR IMMEDIATE RELEASE

# CIO AND CISO UNITED STATES SUMMITS: CALL FOR SPEAKERS

National Industry-Leading CIO and CISO Summits Seek Thought Leaders for Panel and Think Tank Discussions

Chicago- March 16, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT and IT security executives to share expertise with like-minded peers and thought leaders to speak at the CIO and CISO Summits US in Chicago, Illinois on May 1 to May 3, 2016.

These intimate invitation-only events for C-suite executives and industry leaders in Chicago is a unique opportunity for the industry's most influential IT and IT security thinkers to collaborate on current industry challenges and trends. Attending CIOs and CISOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

## CIO US:

- Leadership Consideration in a Multi-Generational World
- Disrupting Markets with Disruptive Technologies
- Bridging the Talent Gap: Building the Team of Tomorrow
- Managing Business Continuity During M&A Activities
- Making Mobile Apps Enterprise Apps with Clean Integration
- Turning Big Data into Big Opportunity
- Driving Customer Experiences through Global-Local Interactions

#### CISO US:

- Security's Place in Enterprise Risk Management
- The Awakening of Cyber Analysis
- Improving Email Deliverability AND Security
- Overcoming in Data/Privacy Divide
- Driving Business Innovation with High-Performance Network
  Connectivity
- InfoSec's Midlife Crisis & Your Future
- Building Dynamic Security Teams





Confirmed attendees include:

### CIO US:

- Victor Ventura, SVP & CTO, Belk Inc.
- Yoav Guttmann, Chief Information Officer, Almon Diamonds Ltd De Beers Group
- Tim Platt, Chief Divisional Information Officer, Toyota North America
- Rita Fisher, Head of IT Global Function, Kraft Heinz Company
- Marc Hamer, Global CIO, Babcock & Wilcox
- Brad Cowles, CIO, HD Supply

## <u>CISO US</u>:

- Alissa Johnson, CISO, Stryker Corporation
- Bhavesh Jani, Sr. Vice President Information Security, Citi
- James Goddard, CISO, Kaiser Permanente
- Richard Rushing, CISO, Motorola Mobility
- Stephen Jordan, SVP Cryptographic Services Enterprise Information Security Engineering & Services, **Wells Fargo**
- Shawn Edwards, Senior Director Cyber Detection & Response, VISA

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO US: <u>http://www.ciosummit.us/</u> CISO US: <u>http://www.cisosummit.us/</u>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.