

FOR IMMEDIATE RELEASE

Family Dollar Divisional CIO to Speak at CIO Charlotte Summit

Mike Seferyn to Lead Think Tank Discussion at Regional Summit

Chicago- July 25, 2016: CDM Media is pleased to announce Mike Seferyn, Divisional Chief Information Officer at Family Dollar, as our think tank speaker for the CIO Charlotte Summit for September 22, 2016 in Charlotte, North Carolina. The event will run alongside the CISO Charlotte Summit.

As the current Vice President of IT and Divisional CIO at Family Dollar, Seferyn is responsible for IT strategy, service delivery, portfolio management and project delivery for this 8,000+ store chain. He has been with Family Dollar for nearly four years.

At the CIO Charlotte Summit, Seferyn will lead a think tank discussion on “IoT for Industrial Automation”. Attendees interested in IoT adoption can attend the think tank.

Takeaways include:

- Smart factories are the way of the future – they offer cost and operational efficiencies that can't be matched with traditional manufacturing techniques
- Existing MES deployments cannot be relied on as the “be all, end all” of automation and broad IoT style deployments are required
- A radical increase in IT investment in the Manufacturing space is required and CIOs must be at the vanguard of this charge

To learn more about the event and register today visit:

CIO Charlotte Summit: <http://www.ciocharlottesummit.com/>

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