

FOR IMMEDIATE RELEASE

## **CDM Media Announces Deutsche Bank's Head of Infrastructure Operations to Keynote CIO Summit GAS**

*Rudi Schmandt to Participate in Frankfurt Summit*

Cardiff- July 26, 2016: CDM Media, a leading B2B marketing and media firm, announced that Rudi Schmandt, Head of Infrastructure Operations at Deutsche Bank, will be keynote speaker for CIO Summit GAS, taking place in Frankfurt, Germany on September 13, 2016. The event will bring together IT executives and CIOs from Germany, Austria and Switzerland at the Intercontinental Frankfurt and will run alongside CISO Summit GAS.

Schmandt, who has been at Deutsche Bank for four years, will give his keynote presentation on "The Future of the CIO in the Coming Digital Economy" at the summit.

Key Topics & Takeaways for this presentation include:

- Change is, if not already here, certainly coming and CIOs that don't prepare for the change may not like the results when it arrives
- Digital transformation is all about connecting enterprise systems to information technology to drive productivity and performance improvements
- Be prepared to tackle the tasks that no one wants to do, but everyone needs done and establish relevance to cultivate importance

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Summit GAS: <http://www.ciogassummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics,



enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

