

FOR IMMEDIATE RELEASE

## CIO Panelist Lineup Announced for CIO Summit U.S. 2016

*SAIC, Honeywell, Costco Wholesale, Graphic Packaging International and McKesson to Discuss "Shadow IT – To Embrace or Eliminate?"*

Chicago- October 19th, 2016: CDM Media, a leading B2B marketing and media firm, has confirmed the panelists for the annual CIO Summit U.S. The event will take place at the Hotel Palomar in Phoenix, Arizona from November 6– November 8, 2016 and will highlight the highly-anticipated agenda topic, "Shadow IT-To Embrace or Eliminate?"

The CIO Summit U.S. 2016 continues to focus on the most relevant topics facing today's CIOs with industry visionaries and senior executives sharing their perspectives. Contributors of this session will include moderator Bob Fecteau, CIO, SAIC and panelists David Jarvis, CIO, Honeywell; Paul Molten, EVP & CIO, Costco Wholesale; Vish Narendra, VP & CIO, Graphic Packaging International and Andrew Zitney, SVP, Infrastructure Services, McKesson.

Takeaways will include:

- Shadow IT is not malicious activity; it is simply the Line of Business user community looking to be efficient and effective
- A well-developed security program can take Shadow IT into account and incorporate protection mechanisms that allow end user flexibility
- Embracing Shadow IT does not mean "no holds barred" and end users need to understand the limit of the boundaries and the reason for their existence

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the event and register today visit:

CIO Summit US: <http://www.ciosummit.us/>

\* \* \*

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These

events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

