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FOR IMMEDIATE RELEASE

**CIO RETAIL SUMMIT: CALL FOR SPEAKERS***Industry-Leading CIO Summit Seeks Thought Leaders for Panel and Think Tank Discussions*

New York, New York- June 21, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT executives to share expertise with like-minded peers and thought leaders to speak at the CIO Retail Summit on September 13 – September 14, 2016 in Westchester, New York.

These intimate invitation-only event for C-suite executives and industry leaders in New York is a unique opportunity for the industry's most influential IT thinkers to collaborate on current industry challenges and trends. Attending CIOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

CIO Retail:

- Moving from Operations to Transformations
- Becoming a Service-Oriented Enterprise
- Embracing the Mobile Wallet
- Defining Data Governance
- Planning for a MultiCloud Future
- Identity and the New Age of Enterprise Security
- On-line and On-premise Retail Integration
- Influencing Retail Trends Through Social Media

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CIO Retail: <http://www.cioretailsummit.com/>

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## About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

