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## FOR IMMEDIATE RELEASE

# Costco EVP & CIO to Keynote at CIO Retail Summit

Paul Moulton to Lead as Keynote Presenter at National Summit

New York- July 27, 2016: CDM Media is pleased to announce Paul Moulton, Executive Vice President and Chief Information Officer of Costco Wholesale, as our keynote speaker for the CIO Retail Summit for September 13-14, 2016 in New York, New York. The event will run alongside the CIO Manufacturing Summit.

Moulton has been with Costco Wholesale for 31 years, working his way up to his current role. He is also a member of the Technology Services Board for the State of Washington. The board is comprised of legislators, business leaders, agency directors and a union representative. At the CIO Retail Summit, Moulton will lead a keynote presentation on "Moving from Operations to Transformations".

## Takeaways include:

- The pressure on CIO's to drive change has never been higher, but fortunately neither has the opportunity to do so
- Disruptive technologies don't just have the power to disrupt IT for the worse, they have the power to disrupt the business for the better
- Fortune favors the bold, now is the time to take a leap into new modes
  of business to break the operational spend stranglehold

To learn more about the event and register today visit:

CIO Retail Summit: http://www.cioretailsummit.com/

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### About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.





