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CIO Summit Dallas Set to Tackle Tough Enterprise IT Issues

Former CIO of the Dallas Cowboys to Coach Attendees on Best Practices to Ensure Tech Touchdowns

Chicago, IL, October 27, 2015 – CDM Media, the leading B2B technology marketing and media firm, today announced a solid line-up for its upcoming CIO Summit Dallas, taking place on October 27, 2015. Pete Walsh, former CIO of the Dallas Cowboys will be delivering the Summit's closing keynote at the summit, giving attendees the IT play-by-play behind Cowboys stadium. With sessions including, "Strategic Imperatives For the Evolution of the Data Center," "Bridging the Talent Gap: Building the Team of Tomorrow," and "Rethinking Cybersecurity in the Age of the Breach," the CIO Summit Dallas is set to be one of hottest of the year: <http://www.ciodallassummit.com/>

"Whether you are part of a retail chain or sports franchise, the CIO is a critical play-maker when it comes to the IT backbone of the business," said James Quin, XX of CDM Media. "The CIO Summit Dallas line-up of delegates and session topics offers a unique blend of experts and best-practices, particularly as we head into the holiday season- a time of year that presents some especially big challenges."

Also set to round out the CIO Summit Dallas all-star roster: Michael Dymond, CIO, CITI Assurance; Gertrude Van Horn, CIO, NCH Corporation; Jim Gregg, CIO, Austin Industries; Peter Gott, Head of Technology Delivery-CIO, Barclaycard; Nellson Burns, VP of IT, Holly Frontier Corporation; Douglas Smith, CISO & VP IT Systems, NTT America; Russell Oduor, AVP, Information Security, Nationstar Mortgage, LLC; Karl Hightower, Director of Data Services, Rent-A-Center; Vinod, VP, CTO for Consumer, AIG; Suman Aluru, SVP - Infrastructure Architecture, Citi; and Mark Urbis, SVP& Chief Information Officer, Animal Supply Co.

To learn more about CDM Media's C-Suite Summit series, visit:
http://www.cdmmedia.com/summit_calendar.php

CDM Media

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