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CIO and CISO Summit Canada Call for Speakers Now Open

Prominent and Pace-Setting Industry Event Seeks Leading C-Suite Executives

Chicago, IL, December 23, 2015 – CDM Media, the leading B2B technology marketing and media firm, today announced that the Call for Speakers for the CIO and CISO Canada Summits on February 21-23, 2016 at the Ritz-Carlton in Montreal, QC are now open.

These annual Canada-based events have developed a reputation for setting the bar in terms of what lies ahead in the new year. CIOs and C-level IT executives are invited to submit their qualifications to join like-minded peers and senior IT executives as they discuss current challenges, best practices, breakthroughs and trends. This year's strategic agenda includes a blend of interactive panel discussions, one-on-one meetings and networking sessions in a focused atmosphere.

Specifically, senior level decision makers of a major organization, such as SVPs, C-Suite executives, and EVPs are sought to participate in the CIO and CISO discussion sessions. Topics include:

- **Paradigm Shifts in Information Technology** - The economic and market disruptions of the past few years have increased the demands placed on IT. Successfully navigating this period of rapid change will require strong business/IT alignment and the ability to prioritize and invest in IT capabilities that drive business value.
- **Delivering More with Less** - Going back to basics, the focus has turned to finding more efficient, economical ways to sustain the enterprise and continue growth.
- **The Role of the CIO** - CIOs used to be in charge of technology management. Today's CIO must be as business-savvy as a CEO, but still as well-versed in innovative technologies and implementation tactics throughout the enterprise.
- **Security** - Safeguards, Enterprise Policies, Data Protection and Insider Threats - Architectural and strategic planning considerations for the deployment of

security-enabled technologies, as well as understanding trends in emerging technologies has become a priority and demands more and more attention of the CIOs.

- **Transforming the Organization by Realizing the Promise of Cloud Computing -** For CIOs that aim to power their business through technology, it is crucial to be innovative, anticipatory and agile to drive efficiency and allow for more strategic information management. This panel session will highlight best practices, visions, strategies and recommendations.

To submit speaking nominations for CIO Canada Summit, visit:

<http://www.ciosummit.ca/callforspeakers/>

For CISO Canada Summit:

<http://www.cisosummit.ca/callforspeakers/>

To learn more about CDM Media's full line-up of summits, visit:

http://www.cdmmedia.com/summit_calendar.php

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