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CIOs AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CIO CME SUMMIT

CHICAGO, August 14, 2012—CDM Media extended an invitation to CIOs and IT executives today to speak at the upcoming CIO CME Summit, to be held Sept. 19-20, 2012, in Scottsdale, Ariz.

The CIO CME Summit is an opportunity for attending media and entertainment executives to discuss these IT issues and explore the technology solutions that can help transform their organizations. The technology event's agenda creates opportunities for networking and interaction through roundtables, think tanks and analyst Q&A sessions.

A few of this year's agenda session titles:

- The Future of Mobility and the Enterprise Cloud
- Mobile Solutions for a Competitive Edge
- Providing Leadership in the Face of Uncertainty or Becoming Irrelevant
- Mastering the Three Management Imperatives for the Next Decade
- Mobile Solutions enabling Entertainment & Media Innovation

CIO CME Summit speakers are senior-level decision-makers at Fortune 1000 organizations. Speakers must have executive-level experience within a major institution, with a direct focus on media and entertainment.

Once registered, qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the summit. For more information about participating in this year's event as a speaker, or to register, visit www.ciocmesummit.com/agenda.php.

About the CIO CME Summit

The media and entertainment industry is being transformed by a global business environment, with increasing customer demand for innovation and higher value—all while confronting new competitors. To compete in today's volatile economy, the industry is looking at new business models in alignment with changes in the

marketplace, demanding an unprecedented and ever-increasing performance from technology solutions and IT teams to improve success in meeting business goals.

For more information about CIO CME Summit, visit www.ciocmesummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP Sales, North America at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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