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CDM MEDIA ANNOUNCES STRATEGIC PARTNERSHIP WITH CLOUD SECURITY ALLIANCE

CHICAGO, November 14, 2012—CDM Media announced today its partnership with the Cloud Security Alliance (CSA), a leading not-for-profit organization dedicated to cloud computing education and promoting best practices. CSA will participate as a strategic partner in the upcoming CIO Cloud Summit, Dec. 4-5, 2012, and the CISO Summit, Dec. 6-7, 2012. Both events will be held at the Fairmont Scottsdale Princess in Scottsdale, Ariz.

“We’re thrilled to announce our partnership with CSA,” said Ross Abbott, VP sales, North America for CDM Media. “CSA is a leading authority on cloud computing, an organization fully engaged with the technology and working closely with companies leading the charge. We look forward to the value their participation will bring our events as attending delegates seek to shed some light on the cloud.”

CDM Media Summits bring together leading C-level executives, analysts and solution providers to network and attend interactive agenda sessions on the latest business topics and trends. One-on-one meetings held throughout the events allow vendors to introduce products and services to attending executives.

CSA will have the opportunity to determine content for and oversee two 30-minute roundtable discussion sessions at the CIO Cloud Summit and the CISO Summit.

“CDM Media events offer a great environment for today’s leading technology executives and vendors to collaborate on industry challenges,” said John Howie, chief operating officer of the Cloud Security Alliance. “We look forward to working with CDM and providing attending delegates with a comprehensive understanding of cloud computing benefits and risks.”

For more information about CDM Media summits, visit www.ciosummits.com. If you are interested in participating in a CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About the Cloud Security Alliance

The Cloud Security Alliance is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within cloud computing, and to provide education on the uses of cloud computing to help secure all other forms of computing. The Cloud Security Alliance is led by a broad coalition of industry practitioners, corporations, associations and other key stakeholders. For further information, visit us at www.cloudsecurityalliance.org, and follow us on Twitter [@cloudsa](https://twitter.com/cloudsa).

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