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CDM MEDIA ANNOUNCES CSC'S PARTICIPATION IN UPCOMING CIO INSURANCE SUMMIT

CHICAGO, September 14, 2012—CDM Media announced today that it will partner with CSC, a global leader in providing technology-enabled business solutions and services, for the upcoming CIO Insurance Summit Oct. 14-16, 2012, at the The Wigwam Resort in Litchfield Park, Ariz.

The CIO Insurance Summit is the premiere event for technology leaders and innovative thinkers in the insurance industry. The summit's strategic agenda is designed to maximize efficiency and offer unique insight into present and future challenges facing CIOs in the industry.

"We're thrilled to announce CSC's participation in the upcoming CIO Insurance Summit," said Ross Abbott, VP Sales, North America for CDM Media. "A veteran solution provider with an extensive list of awards and achievements for innovative and consistently top-shelf work, CSC tackles the kind of complex issues that our attending C-level delegates will seek to resolve at the event."

About the CIO Insurance Summit

The CIO Insurance Summit will bring together a group of more than 50 insurance industry CIOs representing the property and casualty, life and annuity, and health segments to discuss how new and emerging technology solutions can be used to solve current industry challenges. The CIO Insurance Summit is an opportunity for attendees to have candid conversations and make critical business contacts during educational sessions designed and led by their CIO peers. This year's agenda includes sessions on outside-in analytics, deployment challenges within a global claims environment, redefining the customer experience and the role of knowledge management in IT outsourcing.

For more information about the CIO Insurance Summit, visit www.cioinsurancesummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About CSC

CSC is a global leader in providing technology-enabled business solutions and services. Headquartered in Falls Church, Va., CSC has approximately 96,000 employees and reported revenue of \$15.8 billion for the 12 months ended June 29, 2012. For more information, visit the company's Web site at www.csc.com.

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