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CIOS AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CTO TELECOM SUMMIT

CHICAGO, August 14, 2012—CDM Media extended an invitation to CTOs and technology executives today to speak at the upcoming CTO Telecom Summit, to be held Sept. 16-18, 2012, in Scottsdale, Ariz.

The CTO Telecom Summit is an opportunity for CTOs and technology executives to discuss how the mobile transformation is currently affecting the telecom industry, and how executives can position their companies to take advantage of current changes and trends.

A few of this year's agenda session titles:

- Cloud Application Architecture and Integration
- How the Cloud Rewrites the Rules for Sharing Media Assets
- "iGATE's Telecom BI & CXO Dashboard—APART (Accelerated Performance Analysis and Reporting for Telecom)"
- Next Generation Analysis: Big Data Promise or Pipe Dream?
- Data Center Consolidation and End Point Device Security

CTO Telecom Summit speakers are senior-level decision-makers at Fortune 1000 organizations. Speakers must have executive-level experience within a major institution, with a direct focus on telecom.

Once registered, qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the summit. For more information about participating in this year's event as a speaker, or to register, visit www.ctotelecomsummit.com/callforspeakers/.

About the CTO Telecom Summit

The CTO Telecom Summit brings together CTOs, CIOs, network specialists and wireless industry leaders from the nation's largest and most innovative service providers to discuss critical IT topics and trends currently affecting the industry. The 2012 agenda has been revamped to include focus groups, think tanks and analyst Q&A sessions, all of which encourage more meaningful conversations between the delegates, analysts and solution

providers in attendance. The CTO Telecom Summit Content Committee, a group of telecom industry leaders, will determine the technology event's agenda topics and provide leadership onsite.

For more information about CTO Telecom Summit, visit www.ctotelecomsummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP Sales, North America at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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