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**CDM EYES PROMINENT PARTNERS FOR GLOBAL
PORTFOLIO**

Chicago- April 7, 2016: Looking to enhance their impressive growth from last year, CDM Media, the leading B2B marketing and media firm, stated today that they will be partnering with the foremost technology and analyst organizations, associations and media companies across all industries for the duration of their 2016 schedule of events.

“Although we’ve had and continue to have notable partners, we still strive to find top-tier organizations who are seeking a mutually beneficial relationship that aligns with our mission,” said Joran Thompson, CDM Media’s Director of Marketing and Sales Enablement. “We aim to attract the most superior C-Suite attendees at our technology and marketing events, and the more we can connect with relevant organizations and prominent advocates, the better we’ll engage our audience of leading C-Suite business executives from a variety of industries. That mindshare is exactly the value our strategic events and digital properties have to offer.”

CDM Media creates partnerships in order to strengthen its rich to novel executive audiences and expose its current audience to new resources across numerous industries. By partnering with CDM, organizations are able to reach new audiences, increase brand awareness and share valuable resources through CDM Media’s abundant marketing channels.

CDM Media has expanded their market over the years, reaching international grounds. They currently run events in U.S., Europe, Africa, Canada and South America.

CDM Media Summits select an intimate group of leading C-Suite executives and representatives from top-notch solution providers. Their summit format is crafted to guarantee dynamic interaction, providing partners with the chance to meet face-to-face, and gain exposure with some of the most prominent brands across the global.

If you feel as if partnering with CDM Media is right for you and your business, please contact Kacey Weaver at kacey.weaver@cdmmedia.com or by phone at +1 312.374.0844.

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in

technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

