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CIOs AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CIO CHICAGO SUMMIT

CHICAGO, August 22, 2012—CDM Media extended an invitation to Chicago-based CIOs and technology executives to speak at the upcoming CIO Chicago Summit, to be held Sept. 26, 2012, in Chicago, Ill.

The CIO Chicago Summit is an opportunity for the city's greatest IT thinkers to engage in hard-hitting dialogue, discussion and debate through a strategic agenda of educational sessions. The event is a unique opportunity for CIOs and technology executives to network, learn about new IT solutions and learn from each other's experiences.

Agenda session topics may include:

- Building a Mobile App is Not a Mobile Strategy
- Cloud Gateway - Simplifying your Adoption of SaaS
- Mobility Killed the Desktop Star
- Data Management for the Enterprise: How to Leverage Analytics and Turn Data into Insight
- Risk Management and Cost Optimization
- IT Shared Services
- Security, Identity Management and Fraud: Future Proofing the Enterprise IT System

CIO Chicago Summit speakers are senior-level decision-makers at Fortune 1000 organizations. Speakers must have experience at the executive level within a major institution, with a direct focus on information technology.

Qualified speakers may receive complimentary travel, accommodations, food and drink for the duration of the summit. For more information about participating in this year's event as a speaker, or to register, visit www.ciochicagosummit.com/callforspeakers.

About CIO Chicago Summit

The CIO Chicago Summit is a chance for CIOs and technology executives in Chicago to meet with peers from various industries, including, but not limited to, health care, finance, insurance, government, telecom, utilities

and education. This summit features engaging keynote speeches, open forums, think tanks, case studies and panel discussions on the latest technology topics and trends. Open discussions and networking time give attendees the opportunity to discuss common problems, and discover new and innovative solutions. Attendees will leave the event with new business contacts and new ideas on how to move their businesses forward.

For more information about the CIO Chicago Summit, visit www.ciochicagosummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott, VP sales, North America at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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