



Press Contacts:

Rachel Tait
Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0820

Ross Abbott
VP Sales, North America
CDM Media
ross.abbott@cdmmedia.com
+1 312.374.0840

CDM MEDIA ANNOUNCES PARTNERSHIP WITH CLOUDTWEAKS FOR UPCOMING CIO CLOUD SUMMITS

CHICAGO, February 5, 2013—CDM Media announced today that it will partner with CloudTweaks, a leading authority in cloud computing information, for two upcoming CIO Cloud Summits. The events will be held May 7-8, 2013, in New York City, and Dec. 8-10, 2013, in Scottsdale, Ariz.

The CIO Cloud Summit is the leading event for C-level executives to address current issues and challenges surrounding cloud computing, and to identify transformational opportunities the technology holds for their organizations. Attending delegates will network, exchange best practices and gain valuable insight through panel discussions, think tanks, analyst Q&As, networking opportunities and more.

“We’re excited to announce this partnership with CloudTweaks for the upcoming CIO Cloud Summits,” said Ross Abbott, VP Sales, North America for CDM Media. “CloudTweaks offers a breadth of information on cloud for those working with the technology in any capacity. We very much look forward to the exposure their participation will bring both their organization and our exclusive summit.”

CDM Media partners with analyst organizations, associations and media companies (in print and online) to build mutually beneficial relationships. As a partner for the CIO Cloud Summit, CloudTweaks will reach new audiences, share valuable resources and build awareness for the event.

About the CIO Cloud Summit

The CIO Cloud Summit is an opportunity for CIOs and IT executives from various industries to explore critical cloud computing issues, connect with other executives in various stages of cloud computing projects, share ideas and learn about the latest cloud computing solutions. The technology event will allow attendees to build relationships with IT executive peers, attend end user-led educational sessions and network in an intimate and focused environment.

For more information about the CIO Cloud Summit, visit www.ciocloudsummit.com. If you are interested in participating in a CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at +1 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region or organizational role, enabling attending delegates to address current issues and trends, learn from one another, network and obtain key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About CloudTweaks

Established in 2009, CloudTweaks.com is recognized as one of the leading authorities in cloud computing information. They are proud to offer contributions from their own writers, as well as authors from around the globe, including CEOs, CIOs, technology bloggers and cloud enthusiasts. CloudTweaks' goal is to continue to build a growing community, offering the best in-depth articles, interviews, event listings, whitepapers, infographics and much more.

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